



MATERIAL HANDLING SOCIETY

NEW JERSEY, INC.

Phone/Fax: (732) 477-5112

Internet: <http://www.mhsnj.com>

E-mail: info@mhsnj.com

NEWSLETTER

MAY/JUNE 2009

**PROFESSIONALS DEDICATED TO ADVANCING THE APPLICATION
OF MATERIAL HANDLING SCIENCE & TECHNOLOGY**

CIRCULATION
500

SUPER TOUR OF “THE ROCK” THE PRUDENTIAL CENTER IN NEWARK



The “ROCK”, Prudential Center in Newark, NJ

SEMINAR FOR MATERIAL HANDLING BUSINESS OWNERS OR DISTRIBUTORS

June 16 is the firm date for the seminar on legal issues for material handling businesses in a slowing economy, presented by Norris McLaughlin & Marcus, P.A. MHSNJ will co-sponsor with Forkliftaction.com, and the seminar is free of charge. It will be held at their office (large conference room) at 721 Route 202-206, Bridgewater, NJ.

MHSNJ member Jeremy Silberman will talk about protecting your dealership under state franchise and dealer protection Laws. Other topics by other noted speakers will cover “Collecting from Financially Distressed Customers”, “Updates on the Employee Free Choice Act and Labor Law Issues”, “When to consider Bankruptcy” and “Succession Planning”. FOR MORE DETAILS AND/OR REGISTRATION, CALL Jeremy at 908-722-0700. (or if you have a topic!)

**For direct link to Seminar info,
Click on: www.mmmlaw.com**

Instead of the usual tour of a warehouse, factory, or distribution center, we are treated this month to a tour of a noted public venue where we can see how materials, people and equipment are distributed within the facility. While this is primarily an entertainment facility, hosting sporting events such as professional hockey (New Jersey Devils), college basketball (Seton Hall University), as well as concerts and other events, the problem of moving a variety of items from storage to set-up and consumption utilize many of the material handling functions we have all come to appreciate in our own business lives.

For example, while almost all events require the distribution of food and beverage, each other function require different types of equipment and supporting structures unique to their individual needs. This means that the staff of the Center must be able to handle all the individual needs of the particular event, often with a very short lead time. The technology used to run the building is of great interest, how they move the different venues in and out, ready for the next event. One of the interesting things is the very heavy power demands, and the partnership with Public Service Electric and Gas Co. which makes it go, and which helps with the distribution of power throughout the city of Newark.

After the tour, members and guests will go three blocks to One Newark Center for our dinner meeting. We will have as our speakers **Charles Leone, Jr.**, Director of Operation for the “Rock” and **Tim Dougherty**, Engineer, who will explain how all this is done. We look forward to a very different but very interesting and informative tour.

Don't be shut out—register early by phone, fax, or internet.

**26th ANNUAL GOLF TOURNAMENT
TO BENEFIT SCHOLARSHIP FUND
JUNE 3RD AT MINEBROOK GC
SEE PAGE 5 FOR DETAILS & SIGN-UP**

**MAY TOUR AND MEETING
REGISTRATION ON PAGE 3**

OFFICERS**President**

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MHSNJ PRESIDENT'S MESSAGE

May, 2009



Dear Members and Friends:

I hope you got a chance to attend the Volkswagen tour in March. It was a great lesson in fine tuning operational processes to meet the unique needs of a distribution center. They have really done a lot with very little automation. It just goes to show you that sometimes a simple approach to improving your operation is better.

This May we have an exciting new tour. We will be touring the brand new Prudential Center in downtown Newark. Don't let the location scare you away, downtown Newark is bustling and safe. We are going to see the operations behind the curtain, meaning we will learn how they get food, retail merchandise, and other supplies distributed to all the right areas in time for hungry fans.

Their operations managers will show us what technology they use to keep people and product moving in the right direction. It will be interesting as well as entertaining for those of us who are sports fans. For those of us who are not sports fans it will still be a lot of fun. The "Rock", as it is known, also hosts concerts and other civic events that require all the infrastructure and support. Please join us to see a unique and rare view of what makes the arena really move.

Dave Ludwig

PS: Please see the details in the program section of this newsletter for info about driving directions and parking arrangements. ***In addition, this tour and dinner is accessible by mass transit!*** From locations around New Jersey, New York and Philadelphia via the train on NJ Transit, PATH and AMTRAK. Located at the corner of Mulberry Street and Edison Place, Prudential Center is just a two block walk from Newark's historic Penn Station. Walk on Market Street to Mulberry and turn left. You will see the Prudential Center on your right. After the tour, walk on Mulberry to Raymond Boulevard and turn right. The entrance to One Newark Center is at the corner of Raymond and McCarter Highway. The Newark Club is on the 22nd floor. After dinner, walk down Raymond Blvd to Penn Station. For additional info and maps visit http://devils.nhl.com/pru_directions.htm



Executive VP Fred Gerstler (above) presents Plaque of Appreciation to VW/Audi tour host Ray Matusiak (r) at dinner meeting. In photo below, Gerstler (l) presents Plaque of Appreciation to Meeting Speaker Jeffrey Corradino.



MHSNJ SCHEDULE 2008 / 2009

Tuesday, May 19, 2009

Tour of the Prudential Center in Newark
& Dinner Meeting at the Newark Club

Wednesday, June 3, 2009

26th Annual Scholarship Golf Outing
at Minebrook GC, Hackettstown

**Watch for future events starting the new
Program year in September 2009**

**Your input is welcome — If you have any
suggestions, please contact a Director**

LINKED-IN: Are you a member of the Linked-in business networking community? If so, come and join your fellow members in the "MATERIAL HANDLING SOCIETY OF NJ" Group! Open to current paid members. See you there! www.linkedin.com.

★ ★ ★ ★

DIRECTOR ELECTIONS NOW ON; THERE IS STILL TIME TO VOTE

Voting for Board of Directors has begun. There are five openings for 3-year terms beginning July 1, 2009. The six candidates are: Allison Clancy of CORE Group, Don Craig of Aeropostale, Jonathan Frankfort of MMS Medical Supply, Steve Garvey of Intel-ligrated, Rick Geiger of the New Jersey Department of Labor, and John Yacka of Bed, Bath & Beyond. **REMEMBER**, in order to vote, you must have paid 2009 Dues, and ballots are due back by May 15. **So if you're not current, get paid up and VOTE!**

PLEASE WELCOME NEW MEMBERS

JACOB BARNES
Conveyor Handling Co.
Elkridge, MD

STEVEN J BAUTZ
Newegg.com
Edison, NJ

GLENN ROTHSTEIN
Bio-Shine Inc.
Edison, NJ

NICOLE MAY CONOVER
Bio-Shine, Inc.
Edison, NJ

ROBERT T RUDERMAN
Red Prairie Corp.
Morganville, NJ

JONATHAN RUDNICK
SDI Industries
Morganville, NJ

RAY MATUSIAK
Volkswagen/Audi
Cranbury, NJ

JAMES MAIONE
Mannkraft Corp.
Newark, NJ



Above: Scholarship Award is made to Rutgers Engineering. (l to r) Chuck Kroner, MHSNJ Administrator, student scholarship winners Christopher Krieger, Joel Lora, Haithum Salem, Professor Thomas Boucher, and Scholarship Golf Chairman Don Cronin. In photo below, Cronin and Kroner present award to NJIT Professor Layek Malek and scholarship winner Dickensia Diaz at the March Dinner Meeting.



REGISTRATION FOR DINNER MEETING and TOUR OF THE "ROCK" the PRUDENTIAL CENTER, corner of Mulberry and Edison, Newark, NJ

TUESDAY May 19, 2009

Check-In at Tour Site.....3:00 PM
Tour Begins.....3:30 PM
Reception at Restaurant.....5:00 PM
Program begins.....5:30 PM
Dinner.....6:15 PM

Dinner Meeting is at the Newark Club, One Newark Center, 22nd Floor, Newark, NJ 973-242-0658

PARKING AT THE PARKING GARAGE AT 1 NEWARK CENTER, then walk 3 blocks along Mulberry St. to the Prudential Center. **Directions:** From the West, Rt. I-78 to Exit 57, merge onto NJ-21N, McCarter Hwy toward Newark 2.8 mi to 1 Newark Center. From the South, GS Parkway to Rte I-78E via Exit 142 toward NJ Tpk/Newark Intl Airport/Springfield 3.6 mi to Exit 57, continue as above. From the North, GS Parkway to I-280E via Exit 47A on the left toward THE ORANGES/NEWARK. Take the Rte 21S exit (EXIT 15) toward Downtown Ironbound, right onto NJ 21 0.8 mi to the Center. After the tour return to the Center, Restaurant on top floor. **Discounted Parking Validation (\$7) can be purchased from the bartender at the Newark Club.**

Please register the following people for the Tour and Dinner Meeting on Tuesday, May 19, 2009

Name	Company	Phone	Email	Member (X)	Fee(\$)
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

Pre-registration: Members: \$60.00 Non-Members \$70.00
Registration at Door: Members: \$70.00 Non-Members \$80.00

Make Checks Payable to: MHSNJ Mail to: 3614 Kennedy Road South Plainfield, NJ 07080

For Credit Card Payments go to website: www.mhsnj.com and register using PayPal
All major Credit Cards accepted including **VISA, MASTERCARD, and AMEX**

**CALL-IN/FAX
REGISTRATIONS
and
QUESTIONS:
Chuck Kroner
(732) 477-5112**

MHSNJ SCHOLARSHIP HONOR ROLL

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 A. J. Jersey, Inc.—Power Battery Co.— PTL Systems, Inc.
 Raymond of NJ — AL Systems —Alternative Technologies
 Warehouse Structures — HK Systems — Reddwerks, Inc.

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“CLASSIC GOLD” SPONSORS

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“BOOSTER” — Maintainco, Inc



At the March Dinner Meeting Vice-President Allison Clancy (r) presents Membership Certificates to new members (l to r) Ray Matusiak, Jacob Barnes, Jonathan Rudnick, and Nicole May Conover.



Past Presidents are honored at our 60th Anniversary: (l to r) Kim Frazier representing his father Don Frazier, John Tracy, Harry Baldeo, Bob Berry, Chuck Kroner, Carlton Johnson, Don Cronin, John Yacka, and immediate Past President Steve Garvey.



Part of the overflow crowd at our 60th Anniversary Dinner Meeting listens to our speaker Jeffrey Corradino

MATERIAL HANDLING SOCIETY NEW JERSEY INC.

INDIVIDUAL MEMBERSHIP APPLICATION

_____	_____	_____
First Name	Initial	Last Name
_____	_____	
Position/Function	How did you learn about MHSNJ?	
_____	_____	
Company Name	How do you hope to benefit from joining MHSNJ?	
_____	_____	
Mailing Address	Have you ever attended an MHSNJ event?	
_____	_____	
City/Town	State	Zip Code
_____	_____	
Business Phone Number	Home Phone Number	
_____	_____	
Sponsoring Member	E-mail Address	
_____	_____	

DUES are \$95.00 per year. Do not send any money. Send your application for membership to **MATERIAL HANDLING SOCIETY NEW JERSEY INC.**, Attn: Membership Chairperson
 3614 Kennedy Road, South Plainfield, NJ 07080

